

## CALL TO ARTISTS

### ARTISTIC INSTALLATIONS FOR SILVER SKATE 2021 FOLK TRAIL(S)

Silver Skate Festival is a celebration that invites visitors to experience the beauty and diversity of winter programming in Edmonton. We create winter experiences! The Silver Skate Festival is the longest running winter festival in Edmonton. Over the years, it has grown in leaps and bounds, from a small skating event to a large-scale, winter extravaganza. Celebrating our 31st year in 2021, the Silver Skate Festival always falls during the Family Day Weekend. The festival site, picturesque William Hawrelak Park, is transformed into a community hub for Albertan and visiting families to explore. Edmonton's river valley park system and its amenities offer a unique and memorable winter experience. As Edmonton's Premier Winter Festival, we are inclusive of all ages and strongly align with the mission of the Silver Skate Festival Society: "To provide a free family-oriented winter celebration blending arts, culture, recreation and sport showcasing various skating disciplines and promoting outdoor activities in Alberta." The festival represents Edmonton's diverse multicultural community and embraces winter as a positive feature of our northern lifestyle.

In 2021 Silver Skate will look different, as we are mindful of COVID-19 restrictions, we are adapting to programming, that is safe, promotes physical distancing and stays within the objectives of our society. So this year, the Folk Trail will pay homage to all of our previous Folk Trail stories as part of 2021 Silver Skate "Create Your Own Experience." Artists are asked to review the Folk Trail stories; **Baba Yaga and the Firebird, Red Riding Hood and the Baba Yaga, The Hole in the Wall, The Land of the Golden Apples, The Envy Trolls and The Singing Tree** and use their creativity to create an artistic installation that speaks to one of the mentioned stories. *(You can find the stories on our website)*

In your submission (*emailed to [producer@silverskatefestival.org](mailto:producer@silverskatefestival.org)*) please include:

- Which Folk Trail story you are celebrating.
- A detailed description of your installation idea and drawing (if applicable),
  - Please include any necessary power requirements.
- Artist CV.
- Expected remuneration (Max \$3000.00).

**The artist will be expected to install their piece with assistance of site staff before February 11th, 2021 and strike it by February 22nd, 2021. Security and staff will be on site 24hrs during this period. Successful artists will be expected to sign the Silver Skate's COVID-19 CONSENT RELEASE FORM, Screening checklists and/or any documentation deemed necessary by Alberta Health Services or the City of Edmonton.**

**THE APPLICATION DEADLINE IS FRIDAY, DECEMBER 4TH, 2020**

*If you require more information please feel free to contact Erin DiLoreto, Executive Producer at [producer@silverskatefestival.org](mailto:producer@silverskatefestival.org)*